

William Sposato
Managing Director, Japan

William Sposato manages many of Gavin Anderson Japan's accounts in the corporate and public affairs arena.

He has also advised major corporations in a range of industries on corporate positioning and issues management, as well as advising on a number of corporate restructuring projects in the Japanese market.

William joined Gavin Anderson Japan in 2004, bringing 26 years of experience in the news media, from writing and broadcasting as a foreign correspondent to management of large teams of editors and reporters.

William was Editor, South Asia, for Reuters, the international news agency, supervising the work of more than 80 reporters, photographers and video journalists in India, Pakistan, Afghanistan, Sri Lanka and Bangladesh.

For seven years, he was Editor, Japan, supervising a multi-cultural staff of more than 150 reporters and editors. He also served as Bureau Chief, New York, and Chief Correspondent, Northeast.

William graduated from Stanford University in California with a Bachelor's degree in Economics.