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Bill McBride has more than 15 years' experience counseling senior executives on financial communications. Prior to joining Gavin Anderson, he was Corporate Affairs Executive for Bank of America's Asset Management Group, and had held senior communications roles at JP Morgan, Bankers Trust, the National Association of Securities Dealers and Lipper, a mutual fund research firm. In 2004, an account team led by Bill won the Public Relations Society of America's *Silver Anvil* Award for counseling a U.S. utility that successfully restructured following the disarray in energy markets triggered by the collapse of Enron.

A graduate of the School of Journalism at University of North Carolina at Chapel Hill, Bill has been an editor on the national news desk of *The Wall Street Journal*, Financial Editor of the *International Herald Tribune* in Paris, and a contributor and columnist for *The New York Times*, *Directors & Boards* and *Global Finance*. He authored a chapter in *Euromoney's* 1992 reference guide "Investing in Emerging Markets" and has been quoted in *The Wall Street Journal*, *Barron's*, *The New York Times* and *Business Week* on issues of international investing.