

Thorsten Widow
CEO, Frankfurt

Thorsten Widow is responsible for deal communications and Corporate Reputation (Crisis) Management for various clients.

Prior to joining Gavin Anderson he was head of corporate communications at Wuerttembergische Insurance Group, where he implemented an integrated communications strategy, incorporating Public-/Investor Relations and internal communications. He also developed the group's business strategy. During the merger with Wuestenrot, the IPO of the merged group and the Secondary Placement he led the communications and marketing process. After the merger he was promoted to head of global corporate communications of the new holding company W&W AG and played a key role in the Post Merger Integration team.

Thorsten Widow spent eight years as financial and business journalist with the financial daily "Börsen-Zeitung" and the newsmagazine "Focus". He covered stock market related stories, the international financial markets, derivatives, commodities as well as currency issues. At "Focus" he became the head of the Frankfurt office.

Thorsten Widow holds a University degree in economics. He started his career as a financial analyst at Matuschka Group, where he elaborated portfolio strategies for institutional clients.