

GAVIN ANDERSON SIGNS EXCLUSIVE AFFILIATION AGREEMENTS IN INDONESIA, SOUTH KOREA AND TAIWAN

Hong Kong, May 6, 2008 – Gavin Anderson, the global financial, corporate and public affairs advisory firm, today announced a major expansion of its Asia-Pacific network through the signing of exclusive affiliation agreements with Maverick in Indonesia, News Communications in South Korea, and Clavis Communications in Taiwan.

These three firms are all among the most successful communications consulting firms in their respective markets.

Richard Barton, CEO Asia ex-Japan for Gavin Anderson, said, “We are delighted to have signed these exclusive affiliation agreements with Maverick, NewsCom and Clavis. Together, we look forward to delivering tailored domestic advice to multinational clients in Indonesia, South Korea and Taiwan, as well as global advice to the fast growing number of domestic businesses with worldwide growth and capital markets aspirations.”

James Weeks, Gavin Anderson’s Executive Chairman, Asia Pacific, commented, “These exclusive affiliations will significantly enhance our regional offering to clients seeking multi-office solutions across our core corporate, crisis management, financial and public affairs practices. We believe there is tremendous scope for further growth in Asia-Pacific, and we aim to continue strengthening our presence.”

Richard Constant, Chairman and CEO Worldwide of Gavin Anderson, added, “Asia-Pacific is of great strategic importance to Gavin Anderson, and we are delighted to have established affiliation agreements with such high quality partners. The firm continues to look for best-in-class partner firms in other countries across the region.”

Maverick Communications, led by co-founder Ong Hock Chuan, was formed in Jakarta in 2002 and has a blue chip international and domestic client list. The firm is recognized for advisory work in crisis and issues management as well as brand communications.

News Communications (“NewsCom”), led by agency President Soo Park, was founded in Seoul in 1997. It has advised on some of the most high profile financial, corporate and crisis situations seen in the Korean market.

Taipei-based Clavis Communications, led by Vice President Christy Weng, is a prominent financial and corporate communications firm. Founded in 2007, Clavis is a part of the Elite PR Group. Elite is the largest PR consulting Group in Taiwan and was founded more than 20 years ago.

Gavin Anderson, with a 23-year track record in Asia-Pacific, serves a roster of blue-chip clients in the fields of corporate reputation management, issues and crisis management, financial communications and public policy and regulatory affairs. The firm leads in the field of M&A communications in Asia-Pacific, having advised on more than \$430 billion of M&A transactions in the region since 2001. Its wholly-owned network in Asia-Pacific comprises offices in Hong Kong, Singapore, Tokyo, Sydney, Melbourne and Canberra.

About Gavin Anderson & Company

Operating in key financial and political centers around the world, Gavin Anderson & Company (www.gavinanderson.com) focuses on issues of strategic importance to business and political leaders, advising clients on their communications needs, often in critical situations, in the fields of financial, corporate and public affairs. Gavin Anderson's global network comprises offices spanning the U.S., Europe and the Middle East as well as the Asia Pacific region.

Gavin Anderson & Company is a part of Omnicom Group Inc. (NYSE:OMC) (www.omnicomgroup.com), a leading global marketing and corporate communications company. Omnicom's branded networks and numerous specialty firms provide advertising, strategic media planning and buying, digital and interactive marketing, direct and promotional marketing, public relations and other specialty communications services to over 5,000 clients in more than 100 countries.

Contacts:

Richard Barton +852 2523 7189
CEO Asia ex-Japan
Gavin Anderson & Company

James Weeks +813 5404 0640
Executive Chairman, Asia Pacific
Gavin Anderson & Company

Richard Constant +44 20 7554 1400
Chairman & Chief Executive Worldwide
Gavin Anderson & Company