

Gavin Anderson Worldwide opens GCC regional headquarters in Abu Dhabi

Abu Dhabi, 16th April 2008: Gavin Anderson & Company, a leading international financial, corporate and public affairs consultancy today strengthens its presence in the Middle East with the opening of the regional headquarters of Gavin Anderson Middle East & North Africa (GA MENA) in Abu Dhabi.

Gavin Anderson have been active in the MENA region for over 10 years, working on a range of clients, including Arab Bank in the UAE, Unicorn Investment Bank in Bahrain, ADEEM Investment Corporation in Kuwait, BMCE in Morocco, MediCapital Bank, the Dubai International Financial Centre, the Qatar Financial Centre, the Abu Dhabi Stock Market and Sotheby's. GA MENA will be led by Mr Robert Kaltrachian as CEO, Middle East & North Africa, who has 17 years experience in the region.

Commenting on the expansion plans announced today, Richard Constant, Chairman and CEO of Gavin Anderson Worldwide said,

"The GCC Region is demonstrating tremendous growth. This is providing substantial opportunities for Gavin Anderson to advise and help dynamic companies and organizations to communicate their strategies and performance, regionally and in the international financial and political capitals of the world."

"The strengthening of our existing capability in the region is a vital part of Gavin Anderson's worldwide growth strategy. We are extremely excited by our plans to expand our presence in the region. Our world class international specialist skills in financial PR, corporate communications, and public affairs, blended with the experience of our strong local team ensures that Robert Kaltrachian and his team can deliver the best advice and execution in the market."

Robert Kaltrachian said,

"The strength of Gavin Anderson's international outreach, coupled with our existing regional expertise brings together a unique combination of skills which will be extremely valuable for clients based in the region as well as international firms wishing to expand, or enter into the region. Operationally, we have collaborated for a number of years and this announcement signals our determination to take our operation forward to new levels of achievement and to be recognized as the leading specialist firm in the market."

The GA MENA team includes Helmut Hansmann, Managing Director, who has been based in the region for over five years; and George Tucker, Director, who has recently transferred from Gavin Anderson London. They are supported by a team of 10 experienced, Arabic speaking colleagues.

For further enquiries please contact:

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Notes to editors**Gavin Anderson Worldwide**

The Gavin Anderson network (www.gavinanderson.com) serves every major financial and political market in the world. Our “one firm” firm policy creates a seamless level of service across country or regional boundaries and allows us to bring the full resources of the firm to bear in serving our clients' needs. Gavin Anderson Worldwide is the only specialist corporate and financial communications advisory firm that has a global presence, with offices spanning the US, Europe, the Middle East and the Asia-Pacific region.

Omnicom Group, Inc.

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